

Epson TM-C710, Inkjet 58mm,USB/ Ethernet Interface,

DATASHEET / BROCHURE



TM-C710, Inkjet 58mm,USB/ Ethernet Interface, PS-180

Best for retailers who need on-demand, personalised colour coupons and labels at the point of sale.

The amazing quality of receipts produced by the TM-C710 make it a powerful direct-marketing tool for communicating with consumers more effectively. This could include special events, future promotion campaigns, loyalty programs benefits and VIP sales, increasing the potential for capturing new customers and generating more in-store traffic.

The TM-C710's high-quality colour printing easily differentiates the coupons from receipts. By maximising promotion visibility, redemption rates are increased, driving repeat business and developing customer loyalty. Printing on demand also allows you to tailor your special offers, promotions or messaging to each customer, for a fully personalised approach.

All this is achieved with the TM-C710 – a unique colour receipt printer with a compact design for easy installation at the till point.

To ensure your customers are served quickly, the TM-C710 prints an average-sized 20cm coupon in around two seconds, making the transaction process fast and without constraint. And, as with any Epson POS printer, it is simple and easy to use, enabling till operators to replace ink and paper in just seconds.

It's economical too - the high-capacity cartridges deliver an equally high volume of coupons, while the 'smart cartridge management' system ensures every drop of ink is used up, keeping the total cost of ownership low.

KEY FEATURES

- **Full-colour prints**
Improve visibility and redemption
- **Print-on-demand**
Targeted promotions and offers
- **Economical**
High-volume coupon printing
- **Fast and efficient**
High-quality coupons in seconds
- **Compact design**
Save on space at the till-point

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PRODUCT SPECIFICATIONS

TECHNOLOGY

PRINT

For detailed information on printing speeds please visit <http://www.epson.eu/testing>.

SCAN

PAPER / MEDIA HANDLING

Print Margin 0 mm top, 0 mm right, 0 mm bottom, 0 mm left (Wherever margin is defined. Otherwise 3mm Top, Right, Bottom, Left.)

GENERAL

Product dimensions 140 mm x 210 mm x 222 mm (Width x Depth x Height)

OTHER FEATURES

OTHER

LOGISTICS INFORMATION

SKU C31CA91021

EAN Code 8715946531618

Country Of Origin China

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WHAT'S IN THE BOX

- Ink Cartridge
- Main unit
- PS-180 & AC cable
- Roll paper
- User manual

INK COMPATIBILITY

- Epson SJIC25P cartridge for TM-C710

INK YIELD DATA

Included

Replacement

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