

Printers, projectors and scanners

Reseller guide



EPSON[®]
EXCEED YOUR VISION

Why choose Epson?

Our goal

We strive to achieve sustainability and enrich local communities.

Sustainability features in every aspect of our business. Among other things, in 2022 Epson achieved EcoVadis Platinum status for the third year in a row. This rating places us in the top one percent in sustainability for companies in our industry globally.



Our commitment

We recognise that we have a responsibility to build a better tomorrow, today. In fact, in 2021 alone, Epson recycled **17,297,058kg of WEEE** (Waste Electrical and Electronic Equipment), **19,635kg of batteries** and **810,514kg of plastic**¹.

Our innovative technology

We create our own technology. Unlike most of our competition, we don't use heat in our print technology. This means we save energy*, end users see fewer consumables* and overall these reduce our environmental impact and achieve additional profitability.

We use 3LCD technology, using up to **25% less electricity**² whilst offering end users up to **three times brighter colours**³ and additional profitability.

Epson is the clear brand of choice for profitability, quality and reduction of environmental footprint.

*For more information visit www.epson.eu/heat-free-technology

We've changed printing forever

With Epson, there is a choice of print solution to offer end users: standard cartridge and ink tank printers.



Customers looking to achieve longer term cost savings should consider our EcoTank range. EcoTank printers feature a large ink tank that you fill with the included ink bottles instead of cartridges. There is enough ink included to print up to 14,000 pages⁴. One set of ink bottles is equivalent to 72 ink cartridges⁵, which makes a big difference in terms of both waste and transportation. What's more, delivery costs can be cut down, due to fewer shipments required, which also reduces the amount of time that needs to be spent packaging cartridges for shipping.



Customers with a budget looking to spend smaller amounts up front can select from our wide range of sustainable, cost saving cartridge products. Compared to laser printers, Epson inkjet printers reduce energy usage and waste, while boosting productivity, without sacrificing quality. In addition, the inks can be purchased individually, meaning that only the colours used need to be replaced.

With both options available, Epson has the right solution for every situation.

Select the perfect printer

From home office to large enterprise use, Epson offers a wide range of inkjet printers that can help save money, time and unnecessary hassle to help businesses grow. From EcoTank to WorkForce Enterprise, each range offers unique features. Use this guide to help select the right printer to suit customer needs.

Target market

Users per device

Expression

Print high-quality glossy photos and documents, taking advantage of mobile connectivity and easy-to-use features.



Home / Photo



1-4

EcoTank

Say goodbye to ink cartridges and say hello to ultra low-cost printing with the EcoTank series.



Home / SoHo



1-4

WorkForce

The small but mighty range of WorkForce inkjet printers bring quality, speed and value to any small office.



Home / SoHo



1-4

WorkForce Pro

Engineered for business, WorkForce Pro business inkjet printers offer outstanding reliability, reduced environmental impact and a reduction in used consumables and packaging*.



SoHo / SMB / SME



1-10

EcoTank Pro

Ultra-fast colour printing at an ultra-low cost per page, as well as an integrated high-capacity ink tank that reduces the need to replace ink.



SMB / SME / Corporate



6-15

4 *For more information visit www.epson.eu/heat-free-technology

Speed

Cost per page

Initial hardware investment

Recommended monthly print volume



Low



High



Low



30 - 200



Mid



Ultra-low



High



100 - 400



Mid



Mid



Mid



50 - 200



High



Low



Mid



200 - 4,000



High



Ultra-low



High




1,500 - 10,000

Easy to use and cost-effective printing solutions

With EcoTank, integrated high-capacity ink tanks supply the printer with ink continuously, delivering superb quality and hassle-free printing at an ultra-low cost per page. The perfect solution for busy homes, home offices and small businesses.

For busy households looking for hassle-free printing







EcoTank ET-1810

Black 4500
Colour 7500
pages

WiFi®

Direct





EcoTank ET-2810 Series


Black 4500
Colour 7500
pages

WiFi®

Direct

For busy households looking for hassle-free printing




EcoTank ET-2820 Series

Black 4500
Colour 7500
pages

WiFi®

3.7cm
LCD




EcoTank ET-2830

Black 4300
Colour 7300
pages

15
ppm

Direct




EcoTank ET-2840

Black 4300
Colour 7300
pages

15
ppm

3.7cm
LCD SCREEN



EcoTank ET-2850 Series

Black 14000
Colour 5200
pages

3.7cm
LCD

For the home office and small offices






EcoTank ET-3850

Black 14000
Colour 5200
pages

WiFi®

6.1cm
LCD



EcoTank ET-4800

Black 4500
Colour 7500
pages

WiFi®

3.7cm
LCD



EcoTank ET-4850 Series

Black 14000
Colour 5200
pages

250

Colour
touchscreen



EcoTank ET-15000

Black 7500
Colour 6000
pages

WiFi®

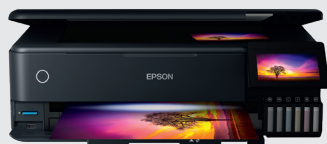
Colour
touchscreen



For the photo enthusiast



EcoTank ET-8500



EcoTank ET-8550



EcoTank Pro for home offices and businesses looking for fast, business-quality printing



EcoTank ET-5100 Series



EcoTank ET-5800 Series



EcoTank ET-16600 Series



EcoTank Pro for small and medium businesses looking for economical mono printing



EcoTank ET-M1100 Series



EcoTank ET-M2100 Series



EcoTank ET-M3100 Series



EcoTank ET-M16600



Inkjet for outstanding value

Both stylish and compact, these printers and multifunction models use individual ink cartridges, saving money, as you only need to replace the ink that's used. Produce outstanding glossy photos and documents, to long-lasting superior photos with 6-colour inks.

The feature-packed range of WorkForce business inkjet printers bring quality, speed and value to any small office. This range of compact multifunction printers are an affordable way to experience the benefits of inkjets for bigger businesses.



Expression Home for everyday documents and photos





XP-2200 Series







XP-3200 Series







XP-4200 Series







XP-5200 Series








Expression Premium and Photo for busy households





Premium XP-6100 Series







Premium XP-7100 Series







Photo XP-8700 Series







Photo XP-970







WorkForce for home office and small office



WF-110W



WF-2900 Series



WF-7000 Series



WorkForce Pro for demanding small and medium businesses



WF-C4000 Pro Series



WF-C5000 Pro Series



WF-C8000 Pro Series



Release the potential of a dynamic workflow

Improve business efficiencies with the support of a global leader in scanning solutions. An essential part of modern living is the ability to transform physical documents into useable data. Whether at home, on the road, in a reception or at your office desk, Epson has a wide range of award winning scanners to enhance the digitisation process.

In stark contrast to previous years, today, not all employees are based in an office, presenting a challenge in document sharing, handling and security. Epson's powerful and easy to use solutions, make it simple for remote workers to set up and utilise their scanners effectively.

Whether wanting to operate from the scanner itself or a computer it is possible to capture, share and distribute documents via FTP, email, SharePoint and the cloud.



Mobile



Sheetfed



Flatbed

Award winning designs



DS-360W
Epson Document Capture Pro
Compact A4 Scanner
Best image quality /
file size ratio



DS-730N
Epson Document Capture Pro
Office A4 Scanner
Best image quality /
file size ratio



DS-32000
Epson Document Capture Pro
Departmental A3 Scanner
Best image quality /
file size ratio



DS-30000
Epson Document Capture Pro
Departmental A3 Scanner
Best image quality /
file size ratio



DS-730N
Epson Document Capture Pro
Office A4 Scanner
Best User Experience



DS-32000
Epson Document Capture Pro
Departmental A3 Scanner
Easiest-to-use scanner



DS-30000
Epson Document Capture Pro
Departmental A3 Scanner
Easiest-to-use scanner



Flexible scanning solutions for home and business

Easily capture, convert and distribute scanned information. With models that significantly cut the steps required to capture and store documents – while supporting a wide range of applications – we have a scanner to suit your needs.



For home and photography specialists



Perfection V39



Perfection V600



Perfection V850 Pro



FastFoto FF-680W



Versatile mobile scanners



WorkForce ES-50



WorkForce ES-60W



WorkForce DS-310



WorkForce DS-360W




Document Capture Software*

Epson's Document Capture Suite is a range of easy-to-use scanning solutions for capturing, storing and routing documents around your business and beyond.

The software includes features designed to enhance and improve an original document. This ensures that the best quality is achieved for future data integrity.



Small office and home office

			
WorkForce ES-500WII	WorkForce ES-580W	WorkForce DS-530II	WorkForce DS-1660W
  	  	  	  



Medium size businesses

			
WorkForce DS-730N	WorkForce DS-770II	WorkForce DS-790WN	WorkForce DS-3000
  	  	  	  

* Not available for all models



The future in projection technology

As the No.1 in the projector market since 2001⁶, we have an extensive knowledge of display solutions. We know that size and clarity matter. Whether in a classroom, a meeting room, studying complex plans and documents, or sitting in your living room, our display solutions deliver a more meaningful experience through large scale, crystal clear images.





No-one sells more projectors than Epson. Why? Because our display solutions bring content to life thanks to bright, vivid and clear images, even in brightly-lit rooms.

We manufacture our own 3LCD technology, delivering up to **three times brighter colours**³ and using **25% less electricity**² per lumen of brightness.

Brightness alone is not enough to bring the true colours you see everyday to life. Following this philosophy, only Epson's 3LCD technology combines brightness and True Colour to create vivid, lifelike images. We do this by making sure the coloured light our projectors show, is just as bright as the white light.




Many of our business display solutions are TCO certified⁷, proving that Epson is the ideal choice for sustainable solutions. TCO Certified is a world-leading global sustainability certification for electronics, founded over 25 years ago. By choosing products with these certifications, you can meet your customers' demands of the present without compromising future generations.





Our commitment to the environment coupled with our own technology make for an unbeatable solution, proving once again that technology can be both sustainable and deliver outstanding results.






Innovative display solutions to leave a lasting impression


We work hard to develop innovative and versatile projectors that meet your needs and allow you to make a lasting impression. Our commitment to product quality, technology, relationships and service and support is the reason we have been market leader for projectors since 2001⁶.





 Home entertainment












CO-FH01 CO-FH02

     androidtv

 Home cinema

EH-TW6150 EH-TW6250 EH-TW7000 EH-TW7100

     androidtv      



EpiqVision mini laser projection TV



EF-11



EF-12



EpiqVision ultra laser projection TV



EH-LS300W/EH-LS300B



EH-LS800B/W



androidtv
sound by YAMAHA



High-quality performance for the home and business



CO-W01



EB-FH06



EB-W06



EB-W51



The ultimate display for business presenting



EB-FH52



EB-L200F



EB-E20



EB-2250U



Registering for the Partner Portal

Collaborate with Epson to harness our knowledge, experience and training, as well as taking advantage of a range of benefits and rewards.

Gain access to our portal and enjoy the benefits of being a partner. Using this exclusive online resource, you can find a range of clear and comprehensive information, as well as being able to check your benefits and rewards, access our training modules and much more.

- Everything at a glance on your dashboard
- View your performance and rewards
- Access sales and marketing materials
- Get the latest news from our Business Blog
- Get in direct contact with our staff

Learn all about Epson products and browse our useful resources to help you with your marketing activities. You can also take advantage of our great rates on Epson demonstration units.

- View all product information and specification
- Download pricelists
- Access product imagery and marketing materials
- Access product support and training resources
- View case studies

We have a range of partner programmes designed to help our resellers and authorised distributors maximise sales and grow their business.

epson.eu/portal



World-leading innovation, world-leading products

We have the most comprehensive range of products to cover a wide range of applications, beyond what you have already seen.

Reliable and robust dot matrix printing



Professional performance large format printers for every business



Improve efficiency at the point of sale



Leading the way in visual technology excellence



1 Sum of amount actually collected and expected to be collected.

2 Data source: ProjectorCentral.com, Jan. 2014. Average of 1,243 shipping models for which the manufacturers provided lumens and total power data, all resolutions and brightness levels. Energy efficiency was measured as wattage per lumen. It was measured for both 3LCD and 1-chip projectors in each of five brightness segments. 3LCD projectors averaged less required electricity per lumen in each of the five segments.

3 Colour brightness (colour light output) in brightest mode, measured by a third-party lab in accordance with IDMS 15.4. Colour brightness will vary depending on usage conditions. Top-selling Epson 3LCD projectors versus top-selling 1-chip DLP projectors based on NPD sales data for October 2019 through September 2020.

4 Quoted yields are extrapolated based on Epson original methodology from the print simulation test patterns provided in ISO/IEC 24712 or 29103. Quote yields are NOT based on ISO/IEC 24711 or 20102. Quote yields may vary depending on the images that you are printing, the paper type you are using, the frequency of your prints and environmental conditions such as temperature. During the initial printer setup, a certain amount of ink is used to fill the print head's nozzles, therefore the yield of the initial bundled set will be lower.

5 Based on Epson calculations, the average cost per page saving and the average number of inkjet cartridges required to print the same number of pages as the Epson EcoTank "102" and "104" ink bottles. Comparison between the average yield (A4 prints of ISO/IEC 24712 test pattern) of EcoTank "102" and "104" ink bottle series and the genuine consumables (IDC, Hardcopy Peripherals Consumables Tracker, 2021 shipments, published Q1 2022) used within the 30 best-selling consumer A4 inkjet cartridge printers in France, Germany, Italy, Spain and UK (IDC, Quarterly Hardcopy Peripherals Tracker, 2021 shipments, published Q2 2022). Cost per page calculated by dividing the relevant bottle/cartridge sales revenue and the total yield by the unit sales.

6 2001 to 2020, 500-lumen and above, excluding screenless TVs, Futuresource Consulting – Quarterly Projector Market Insights – Worldwide Analyser CY20Q4.

7 Epson achieved certification by TCO Certified for selected families of projectors. TCO Certified is the world's most comprehensive sustainability certification for IT products, which must meet life cycle criteria for social and environmental sustainability. For more information, please visit <https://tccertified.com>

For further information please contact your local Epson office or visit www.epson-europe.com

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